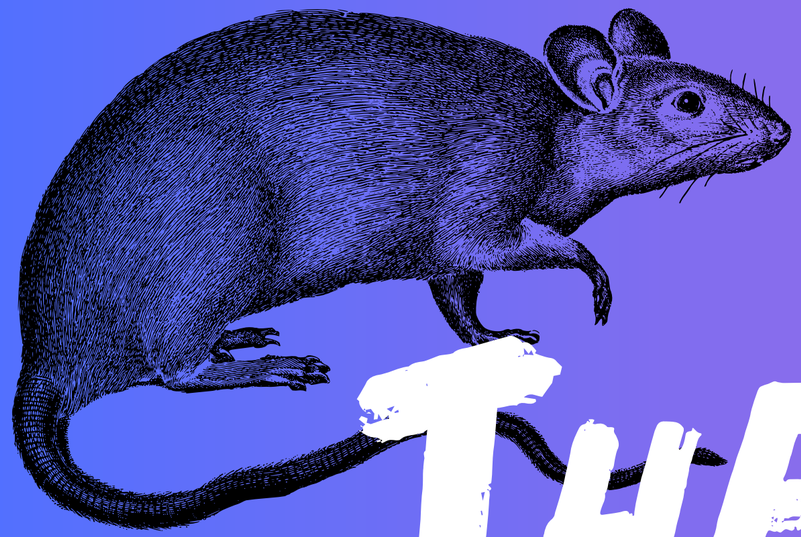


THE TOAST

BECAUSE THERE'S NOTHING WORSE THAN A STRAIGHT WOMAN STOPPING A GAY MARRIAGE





SCRIPT BY **MADELYN WILEY**



LOGLINE

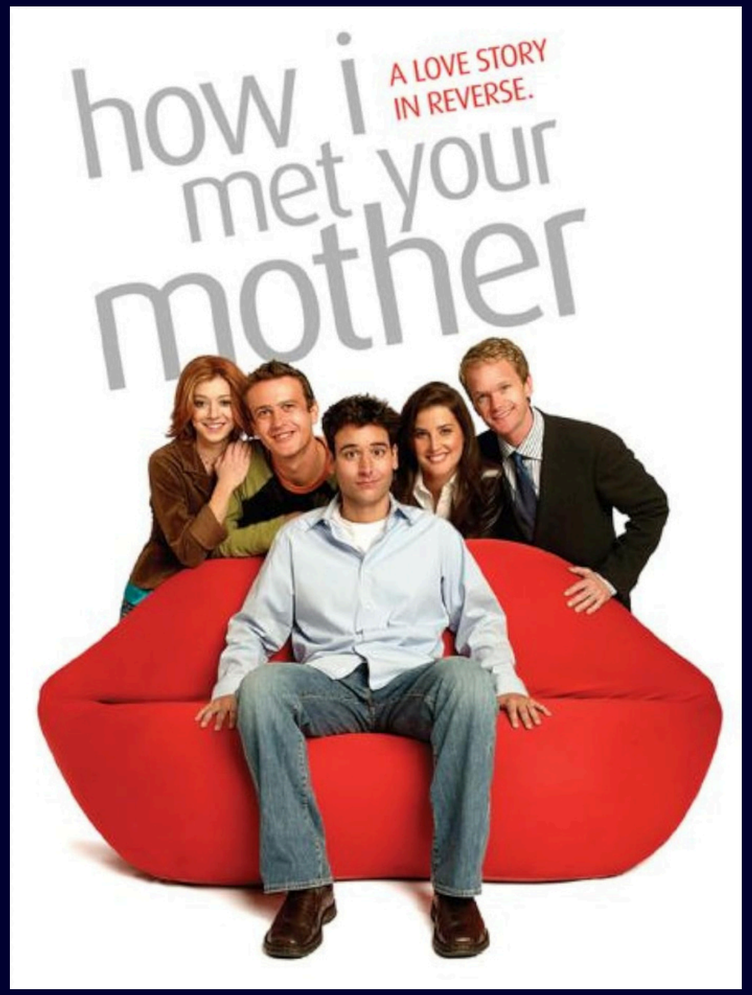
Maggie struggles with writer's block while crafting her best friend's wedding speech as she tries to squeeze a decade of wild adventures into ten minutes. Writing her best friend's wedding toast becomes a comedy of errors for Maggie, as she stumbles through memories, dodges the future, and wonders how to survive without her built-in partner for all of life's misadventures.

SYNOPSIS

10 30-MINUTE EPISODES / COMEDY

Maggie's fear of losing Neil—and the co-dependent lifestyle they've shared intensifies with every word she pens. Her writing process sends her on a bittersweet journey through their tumultuous twenties, forcing her to confront the end of a chapter and the daunting prospect of facing life on her own. She must tell the entire story from 2017 to the trials and tribulations of how he met his husband, Kevin. As an award-winning writer, she does, culminating in a heartfelt and hilarious tribute to friendship, love, and growth while penning the perfect toast—because saying goodbye to the past is way harder than writing a punchline.

SHOW CROSS / TONE













THE WORLD



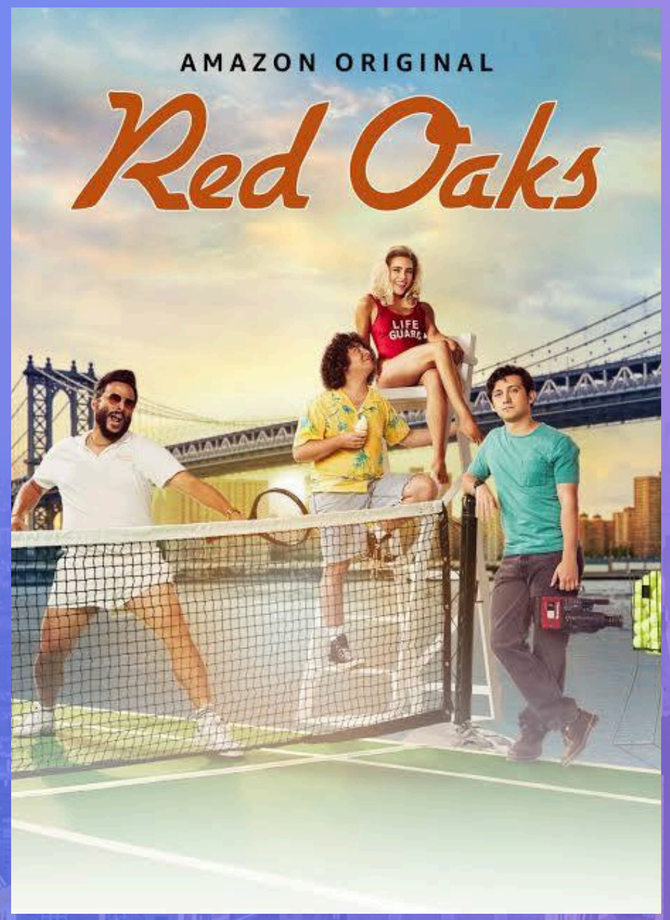








BUDGET + REVENUE



Pilot - 30-Minute Episode

Distribution Target: Amazon Prime

Budget: $150k per episode

Projected Revenue: $200k per episode*

*Revenue is flexible, depending on distribution

Comparables:

Upload: 2020 - Prime Video
26 million viewers over 2 weeks
Profit: $7M

Red Oaks: 2014 - Prime Video
1.3 million views/ interactions AVG
daily - Rough Profit: $1.2B



CHARACTERS: MAGGIE



Meet Maggie, a 34-year-old accomplished writer whose quick wit and penchant for getting into mischief keep life interesting. With a mind as sharp as her tongue, Maggie navigates the world with a blend of indecision and creativity that makes every day an adventure.

As Neil's best friend, Maggie's loyalty knows no bounds, but her tendency to stumble into trouble often leaves him shaking his head in amusement.

Her empathy is abundant, and she approaches every situation with an open heart and a willingness to help however she can. She finds inspiration in the most unlikely places and infuses every aspect of her life with creativity and passion. Whether she's penning her next novel or concocting elaborate schemes with Neil, Maggie's zest for life is contagious, leaving everyone around her feeling uplifted and inspired.

CHARACTERS: NEIL



Neil is a 34-year-old successful actor whose magnetic charm and ambition light up every room he enters. Driven by a relentless pursuit of his dreams, Neil's ambition knows no bounds. He's willing to put in the hard work and dedication required to climb the ladder of success in the cutthroat world of acting, yet he often finds himself grappling with self-doubt and uncertainty about his true potential.

Romantic to the core, Neil wears his heart on his sleeve, falling head over heels in love at the drop of a hat. His impulsive nature often leads him into predicaments, but his unwavering belief in the power of love keeps him optimistic and ever-hopeful for a happily ever after. With each new challenge he faces and each new love he finds, he inches closer to unlocking the true depths of his talent and the limitless possibilities that lie ahead.

SUPPORTING CHARACTERS

JOSH - A 25-year-old with an endearing modesty that's as refreshing as it is genuine, he radiates a grounded, down-to-earth vibe.

DAN - At 43, he's the epitome of success, his wealth matched only by his neurotic tendencies, adding layers to his polished facade.

ALICE - Bursting with boundless energy and a fervent passion for theater at the age of 23, she's a vibrant force of enthusiasm, brimming with diverse talents.

TIM - A 26-year-old drawn to the commercial side of theater, his ambition shines through as he dreams of wealth and success in the spotlight.

ASHLEY - Fresh off her graduation from Carnegie Mellon, this 24-year-old dynamo has just scored a national tour, poised to become Broadway's next breakout star.

CHARLIE - A 25-year-old queer theatermaker unafraid to challenge conventions, his avant-garde spirit pushes boundaries and redefines the status quo.

NIKOS - With a thirst for adventure and a genuine spirit, this 25-year-old queer individual is on a quest to find their place in the United States, embodying a unique blend of curiosity and authenticity.



FIRST SEASON EPISODES

Pilot : The Game On the eve of Neil's wedding, his best friend Maggie struggles to accept the shift in their once-co-dependent friendship. She tumbles back in time to when they were both single her to confront what she's truly afraid of losing.

Episode 2: Sidekick Maggie confronts her biases after Neil's typecasting, becoming his sidekick for a day—unintentionally jeopardizing a possible romance

Episode 3: The Cattle Call As Maggie navigates romance with Josh, Neil faces the pressures of cattle call auditions, where Nikos' immigration struggles bring new depth to their journey.

Episode 4: The Break-In After a break-in, Maggie and Neil juggle safety and protecting Nikos, reluctantly joining Dan on a trip that sparks new misadventures.

Episode 5: Up Up and Away Maggie and Neil's vacation with Dan takes a dark turn, prompting a daring escape that culminates in an unexpected hot air balloon ride.

Episode 6: House Party Maggie and Neil's house party turns into a night of jealousy and self-discovery after Maggie's drunken antics lead to inspiration for her writing.

Episode 7: Valentine's Day Maggie and Neil's Valentine's Day tradition is disrupted when they encounter Dan at dinner, leading to a humorous reckoning with the consequences of their actions.

Episode 8: The Collaboration Neil explores a creative partnership with Tim while Maggie juggles a secretive babysitting job, both navigating unexpected challenges in their pursuits.

Episode 9: Kid Wisdom Maggie channels her nanny experience into a children's book as Neil's relationship with Nikos deepens, catalyzing a pivotal moment with Dan's generous investment.

Episode 10: Canada Tensions rise as Maggie urges Neil to confront his past while he faces a life-altering choice between love and ambition, with Nikos's departure and Dan's investment at stake.

FUTURE SEASONS

Season 1: Follows best friends Maggie and Neil as they navigate the ups and downs of life and love, exploring themes of friendship, identity, and self-discovery amidst the backdrop of witty banter, romantic entanglements, and humorous misadventures.

Season 2: Maggie and Neil are getting closer to their career goals. We see more of the friend group developing as artists and new romantic interests.

Season 3: The pandemic is here. Maggie and Neil struggle as lockdown takes over New York City.





SHOWRUNNER
NADIA DELISFORT

NADIA DELISFORT ((she/her) is a storyteller at heart, whether she's bringing narratives to life on stage or crafting them behind the scenes. From the bright lights of Broadway—where she's worked on productions like Yellow Face, Death Becomes Her, and Spamalot, and even with the Tony-winning Freestyle Love Supreme!—to producing commercials and branded content, Nadia’s passion for impactful storytelling and meticulous planning shines through. She has worked on campaigns for brands like Lush, Van Leeuwen, and Raising Cane’s, bringing her creative vision and organizational expertise to a variety of projects.
She’s beyond excited to be bringing The Toast to life with Wiley Water Productions and can’t wait to share it with the world!



DIRECTOR OF PHOTOGRAPHY
ALEX DIZALIO

ALEX DIZALIO Is a Brooklyn-based DP with over ten years experience in documentary and TV production. His work for networks such Hulu, Discovery, and Travel Channel has brought him all over the US, from Texas border towns to Alaskan woods. He's thrilled to collaborate with Wiley Water Productions and help bring new stories to life.



WHY NOW

Codependent friendships are everywhere, yet they rarely take center stage in media. These complex, messy dynamics deserve nuanced storytelling—something only someone who's lived them can fully capture. I've been in these friendships. I know what it's like to navigate the blurred lines between love, loyalty, and the unhealthy patterns that form when boundaries dissolve. I've felt the bittersweet comfort of codependency and the painful growth that comes from breaking free of it.

As a millennial, I'm part of a generation redefining adulthood—learning to untangle ourselves from traditional expectations, choosing our own families, and fostering independence in ways that feel authentic. But these transitions aren't always smooth or easy. They're full of conflict, humor, heartbreak, and self-discovery.

That's why I'm passionate about telling this story. It's not just personal; it's universal. It's a chance to shine a light on relationships so many people experience but rarely see reflected on screen. With this story, I aim to create something raw, relatable, and real—because those of us who've lived it know there's beauty even in the mess.

- *- Madelyn Wiley*